

GAWSWORTH PRIMARY SCHOOL

on behalf of CHESHIRE EAST COUNCIL

USING IMAGES OF CHILDREN

(Consent form for use by Cheshire East Council Schools)

Occasionally, we may take photographs of the children at our school. We may use these images in our school's prospectus or in other printed publications that we produce, as well as on our website. We may also make video or webcam recordings for school-to-school conferences, monitoring or other educational use.

From time to time, our school may be visited by the media who will take photographs or film footage of a visiting dignitary or other high profile event. Pupils will often appear in these images, which may appear in local or national newspapers, or on televised news programme.

Before we take a photograph, we need written consent in order to comply with the Data Protection Action 1998

Please answer the following questions, then sign and date the form.

We will not use the image(s) for any other purpose.

✂.....

NAME OF CHILD _____

NAME OF SCHOOL _____

NAME OF PARENT/GUARDIAN _____

Please circle one answer

May we use your child's photograph in the school prospectus and other printed publications that we produce for promotional purposes? Yes / No

May we use the child's image on our website? Yes / No

May we record your child's image on video or webcam? Yes / No

Are you happy for your child to appear in the media?* Yes / No

Are you happy for us to use your child's full name in the newspaper? Yes / No

**Please note that websites can be viewed throughout the world and not just in the United Kingdom where UK law applies.*

Signature of authorising adult _____ Date _____

Name of authorising adult (block capitals please) _____

Please note we cannot accept unsigned forms, or forms signed by children.



CONDITIONS OF USE

1. This form is valid for five years for Secondary School from the date of signing/6 years for Primary Schools/2years. The consent will automatically expire after this time.
2. We will not re-use any photographs or recordings after your child leaves this school.
3. We will not use the personal details or full names (which means first name **and** surname) of any child or adult in a photographic image on video, on our website, in our school prospectus or in any of our other printed publications without express written parental consent.
4. We will not include personal email or postal addresses, or telephone or fax numbers on video or on our website, in our school prospectus or in any other printed publications.
5. If we use images of individual pupils, we will not use the full name of that child in the accompanying text or photo caption without express written parental consent.
6. If we name a pupil in the text, we will not use a photograph of that child to accompany the article without express written parental consent.
7. We may include pictures of pupils and teachers that have been drawn by the pupils.
8. We may use group or class photographs or footage with very general labels, such as "a science lesson" or "making Christmas decorations".
9. We will only use images of pupils who are suitably dressed, to reduce the risk of such images being used inappropriately.